

LEARNMORE MN

GETTING AN EDUCATION SHOULDN'T BE SO IMPOSING.

Let's ensure that more Minnesota children succeed in school and pursue higher education.

LearnmoreMN is an initiative to promote discussion and help ensure that more Minnesota children succeed in school and pursue higher education — for their sakes and our state's future.

Minnesota employers will soon need more new college-educated hires than the state will produce. While various trends are involved, one fact is particularly stark: too many of our children fail to complete high school, let alone pursue post-high school education. These trends are especially challenging among students from low-income families, new immigrants and some communities of color.

Why is this important?

Picture a classroom full of eager kindergartners. All of them need a good education. When they grow up, completing high school and earning advanced degrees will help them adapt in the global knowledge economy and be more informed citizens. More than ever before, education is the key that opens opportunity.

How will it affect you?

Future academic success isn't just good for these children and their families — it is good for all of us. We all need the state's

Did you know...

- While the number of high school graduates will increase nationally in the next decade, it will decline in Minnesota by 10 percent.
- Since 1991, the U.S. has slipped from 2nd to 15th in the world in the proportion of youth going on to college.
- Based on current trends, in ten years Minnesota will have 13,000 too few college graduates to meet its workforce needs.

future workforce to be as prepared as possible; the continued vitality of Minnesota's economy is at stake.

Who supports LearnmoreMN?

LearnmoreMN is the result of an informal alliance of citizens representing business, education, service groups and others. The Minnesota Private College Council, which is made up of 17 nonprofit colleges from around the state, has been a catalyst in this effort. Others have stepped forward as early partners and supporters.

How can LearnmoreMN help?

Everyone can be part of the solution. Building awareness of these issues and identifying new ways to help more children succeed in school — and life — is vital to us all. Visit www.learnmoremn.org to get started.

- *Find out what you can do*, from tutoring to planning family activities to setting up an internship.
- *Learn the facts* by perusing the statistics and recent research.
- *Discuss the issues*. See what others have to say and weigh in with your views.
- *Stay informed*. Check the latest news stories and sign up to receive e-mail updates.



Special thanks to these sponsors for their support of LearnmoreMN:

TRAVELERS 



Foundation *for* Independent Higher Education
The Partnership for Private Colleges

For more information, visit us online at www.learnmoremn.org

Don't miss this thought-provoking and inspiring documentary that examines why a shrinking number of Minnesota's students will be graduating from college and what that means for our economy.

Education experts, business leaders and students share their experiences and discuss the state's education challenges. They highlight the need to do a better job of helping more students succeed in school — and how everyone can play a part.

"We can't get where we need to be if only 25 percent of our ninth-graders are ending up with a degree after high school."

— Peter Hutchinson, Bush Foundation

ONLINE:

Visit www.learnmoremn.org to:

- Watch clips and a teaser for the program — forward to your contacts
- Find out more about this issue and the documentary
- Participate in the discussion on the LearnmoreMN blog
- Watch the full program or order a DVD

TUNE IN:

Vanishing Graduates and Minnesota's Future will air:

On the digital MN Channel (statewide) via six public TV stations

- Friday, July 4 at 7 p.m.
- Saturday, July 5 at 1 a.m., 7 a.m. and 1 p.m.

On **tpt17** (Twin Cities and central Minnesota)

- Saturday, July 26 at 9 p.m.